VIKING® A

PRØDUCT CATÄLØG

2022-2023

VIKING

THE VIKING BRAND HAS THE LONGEST AND MOST SUCCESSFUL HERITAGE OF GRASS ROOTS PROMOTIONS AND GAME CHANGING PRODUCT INTRODUCTIONS IN PLATFORM TENNIS.

Today, Viking is recognized as a leader in the sport and continues to play an active role in driving the growth of the sport and development of new product innovations that make the game more enjoyable to play. Since the game's inception, players at all levels have consistently chosen Viking products including paddles, gloves, bags, backpacks, eyewear and balls. Viking is one of the few brands fortunate enough to be synonymous with the sport for which it manufactures products and the "Helmet & Horns" logo is the most recognizable brand in the platform tennis world. RULË THE CØURT.™





PÄDDLE ØVERVIEW

Viking has been a leader in producing high performance platform paddles and equipment for almost thirty years. During this time, Viking has continued to use advanced engineering and the finest materials combined with revolutionary technologies taking our paddles to a whole new level and separating us from the rest of the field.







GRÎT

After extensive testing, we equipped all of this year's models with the ideal size and density grit, which allows players to experience extreme durability and control under any weather conditions.



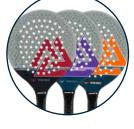
VIBRATIØN DAMPENER

Soft Elastomeric material positioned in the throat area featured on all our Prodigy models absorbs shock on ball impact, reducing arm fatigue and injury.



EXTRA HØLES

Extra holes up to the maximum allowable limit, provides more ball bite for extra spin and control while enhancing aerodynamics and reducing paddle weight for ultimate maneuverability.



PRØDIGY LINE-UP

The lightest models within each paddle family. The best of Viking's technologies all come together in the Prodigy models for unsurpassed maneuverability and stability.



GRIT GÜARD

A small, smooth plate above the handle on either side of the paddle face, minimizes players' direct contact with grit.

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PÄDDLE ØVERVIEW

	THE AXE			D-ZONE			RE-IGNITE						<u>Chach</u>	ZOMBLE
	THE AXE PRØ	THE AXE LITE	THE AXE PRØDIGY	ØZØNE PRØ	ØZØNE LITE	ØZØNE PRØDIGY	REIGNITE PRØ	REIGNITE LITE	REIGNITE PRØDIGY	ØZ PRØ	ØZ LITE	ØZ PRØDIGY	SMASH JUNIOR	ZOMBIE JUNIOR
Weight	370g	360g	350g	375g	365g	355g	385g	370g	355g	390g	360g	350g	345g	250g
Core Density	Mid+	Mid	Low	Low	Low									
Surface	Grit	Grit	Grit											
Carbon Mesh Rim	Yes	NA	NA											
Carbon Throat	Yes	NA	NA											
Surface Area	89.9 sq in	89.9 sq in	89.9 sq in	82 sq in	82 sq in	82 sq in	92 sq in	92 sq in	92 sq in	85 sq in	85 sq in	85 sq in	77 sq in	77 sq in
Beam	19mm	17mm	17mm											
Overall Length	18"	18"	18"	18"	18"	18"	18"	18"	18"	18"	18"	18"	17"	16"
Handle Length	Long	Long	Long	Long	Long	Long	Standard	Standard	Standard	Standard	Standard	Standard	Junior	Junior
Balance	Even	Even	Even	Head Heavy	Head Heavy	Even	Even	Even						
Grip	SuperSoft	SuperSoft	SuperSoft											
Grip Size	4 ^{1/4}	4	4											
Retail Price	\$219	\$ 219	\$219	\$199	\$209	\$219	\$199	\$209	\$219	\$199	\$169	\$219	\$114	\$104

Pro Models

Our Pro Models are the heaviest ones in each line-up and feature the hardest core (Mid +). The harder the core, the less far will the ball travel upon contact. Think of a hard core as the equivalent of a tight string tension for a tennis racquet. Many mistakenly think that a harder core offers "less power and more control" but that is not true. You don't have "less power and more control" with a harder core paddle but rather the ball travels less upon contact because the tighter the core of the paddle, the less steep the angle at which the ball leaves the paddle is and it produces less of a slingshot effect of all our models.

Lite Models

Our Lite Models are lighter than the Pro models, heavier than the Prodigies, and have a Mid core. Slightly better maneuverability compared than the Pro models due to the lower weight. Medium slingshot effect upon contact.

Prodigy Models

Our Prodigy Models are the lightest models within each paddle family. The best of Viking's technologies all come together in the Prodigy models for unsurpassed maneuverability and stability. Each Prodigy model features extra holes up to the maximum allowable limit which provide more ball bite for extra spin and control while enhancing aerodynamics and reducing paddle weight for ultimate maneuverability. All come with standard vibration dampeners on the side to reduce vibration at contact. Made with a Soft core which produces the most slingshot effect of all our models.

THE CARBON FIBER ADVANTAGE

The most refined and elegant qualities that you would expect in an outstanding player's paddle come together thanks to our new "Carbon Fiber Stability System" (CFS²) technology: optimal blend of control, power, maneuverability, and whippy feel for enhanced paddle head speed. The CFS² softens the response at impact and stability and maneuverability coexist seamlessly. All our 2022-23 Valknut line-up paddles are made with the CFS² technology.

Drives and Lobs

A tasteful balance of qualities: easy power, spin and control are all abundantly present, but not in excessive amounts. Whether you are looking to roll the ball in, block it back, or take an aggressive cut, the CFS² paddle is the perfect tool for the job thanks to the easy acceleration and outstanding feel.

You can groove your drive game without fear of over-hitting, and the nice soft and fluid feel at impact will result in the most consistent lobbing experience.

Overheads

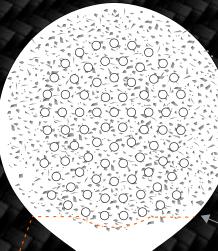
For spin overheads, those who want to produce those high-end specialty shots will find that there is enough mass in the paddle head to help knife the ball and keep it low.

Volleys

The CFS² finds the sweet spot between maneuverable and stable. Our proprietary technology will offer players what is probably the most sought after volleying advantage : increased ability to diffuse pace off incoming drives due to the paddle's near perfect stability at contact.

Serve

Effortless power controlled by spin that will bring the ball in - all thanks to the racquet's superb feel through contact and follow-through. It will never feel heavy or sluggish through the strike zone.



Grit Guard

Expanded grit guard area allows for more comfort without sacrificing surface grit.



Carbon fiber weave wraps the entire throat of the paddle, giving it added stability and increased shock redueduction without adding any weight.



RE-IGNITE

Ideal for players who are looking primarily for power, a bigger sweet spot, and stability. All new models feature our Carbon Fiber Stability System.

REIGNITE SPECIFICATIONS

Weight (385g, 370g, 355g)
New performance hybrid material
Two sided Viking graphics
Core density among the three models: mid+, mid, low
Largest headsize within the line-up (92 sq.in.)













WEIGHT: **355g** CORE: **Low** HEAD: **Oversized**

RETAIL PRICE: **\$219.00**

RE-IGNITE **PRO**

> WEIGHT: **385g** CORE: **Mid+** HEAD: **Oversized**

RETAIL PRICE: **\$199.00**



THE AXE

The Axe models blend the best of both worlds: the oversize head and stability of the Re-Ignites with the maneuverability and longer grip of the O-Zones. An excellent choice for all-around players of all levels.

THE AXE SPECIFICATIONS

- Weight (370g, 360g, 350g)
- Two sided Viking graphics
- Shock reduction
- Expanded "sweetspot"
- Core density among the three models: mid+, mid, low
- Longer grip for two handed swings





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DZ

Ideal for players who are looking for control. The all-time best selling paddle.

REIGNITE SPECIFICATIONS

- Weight (390g, 360g, 350g)
- New performance hybrid material
- Two sided Viking graphics
- Medium headsize (85 sq.in.)
- Water repellent
- High ductility and impact strength
- Core density among the three models: mid+, mid, low

- Heaviest model (Pro) and lightest model (Prodigy) within the line-up
- Superior resistance under persistent force
- Various degrees of stiffness/elasticity due to hybrid nature
- Strong resistance to extreme temperatures









WEIGHT: 350g CORE: Low HEAD: MidPlus

RETAIL PRICE: **\$219.00**



D-ZDNE

Ideal for players with a strong tennis background who have a faster swing speed and are looking for the optimal combination of maneuverability, power, and control.

REIGNITE SPECIFICATIONS

Weight (375g, 365g, 355g)Longest grip for two handed swings

- Two sided Viking graphics
- Core density among the three models: mid+, mid, low
- Smallest headsize within the line-up (82 sq.in.)









WEIGHT: **375g** CORE: **Mid+** HEAD: **MidPlus**

RETAIL PRICE: **\$199.00**





WEIGHT: **365g** CORE: **Mid** HEAD: **MidPlus**

RETAIL PRICE: **\$209.00**





WEIGHT: 355g CORE: Low HEAD: MidPlus

RETAIL PRICE: **\$219.00**



JUNIØR PADDLES



The official paddle of the APTA Viking Junior Tour





Zombie #7V101009

A PADDLE DESIGNED SPECIFICALLY FOR PLAYERS 3 TO 6 YEARS OF AGE



WEIGHT: 250g CORE: Low HEAD: Junior

RETAIL PRICE: **\$104.00**



Smash #7V084311

AT 17" LONG, THIS PADDLE IS ONE INCH SHORTER THAN AN ADULT PADDLE AND IS BEST SUITED TO CHILDREN UP TO AGE 12 OR 13.



WEIGHT: 345g CORE: Low HEAD: Junior

RETAIL PRICE: **\$114.00**



M90 CAMØUFLAGE Limited Editiøn Series

INSPIRED BY THE AXE—IN A LIMTED EDITION RUN, WE ARE NOW OFFERING OTHER VIKING WEAPON CHOICES. YOUR FAVORITE PADDLE WITH A WARRIORS TRIBUTE.

RE-IGNITE → THE SHIËLD

• THE HÂMMER



Concept artwork—photographs coming soon

PLATFØRM TENNIS BALLS

THE PLAYERS' CHOICE. Extra duty advanced flocking process promotes proven, longer wear and provides the perfect texture for maximum ball spin and control. High-end, proprietary rubber compound allows for the softest feel and most consistent bounce.

- The Official Ball of the National Championships
- The Official Ball of the APTA
- The Official Ball of the Grand Prix Series



The Official Ball of the

LOW BØUNCE 3 BALL SLÊEVE

Ideal for warm weather and high altitude conditions. Lower bounce enhances rallies. Great for junior and beginner training.

RETAIL PRICE: **\$17.99** Yellow #7V305280



TRAINING BALL 12 BALL CASE

This revolutionary ball is designed for all ages of beginner players to learn the game with a larger and lighter ball.

RETAIL PRICE: **\$115.00** (12 BALL/CASE) #7V322CS280

VIKING®



3 BALL SLÊEVE

The players' choice! Extra duty advanced flocking process promotes longer wear and provides the perfect texture for maximum ball spin and control. Proven rubber compound provides the softest feel and most consistent bounce.

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RETAIL PRICE: **\$17.99** Orange #7V302228 Pink #7V300141







WINTER CAMØ BACKPÅCK

With its completely modern and bold redesign, the Viking Valknut Backpack is the ultimate bag for all players.

Dimensions: 10" x 12" x19"

- · Paddle specific compartment will hold up to 3 paddles
- · Main compartment for assorted gear
- Inside compartment has large pocket to keep gear organized
- Right side: Elastic, mesh pockets for smaller items like extra grips, balls, energy bars, gloves, warmitt, gaiter, etc.
- · Left side: Thermal lined section to keep a water bottle or a Chardonnay chilled
- Zippered pocket on bottom for shoes or dirty clothes
- Front accessory pocket with cloth lining to keep phone and keys easily accessible and protected.
- Extra padded, durable and adjustable backpack straps
- Quick grab neoprene handle on top
- Customizable bagtag

Color: Winter Camouflage

RETAIL PRICE: **\$69.99** # 7V428363

WINTER CAMØ TØUR BAG

Our Viking Tour Tennis Bag is a modern, scaled-down version of the tennis racquet's bag but with plenty of bells & whistles. Can carry as a regular bag by the handles or strap on as a backpack.

Dimensions: 22" x 12.5" x 13"

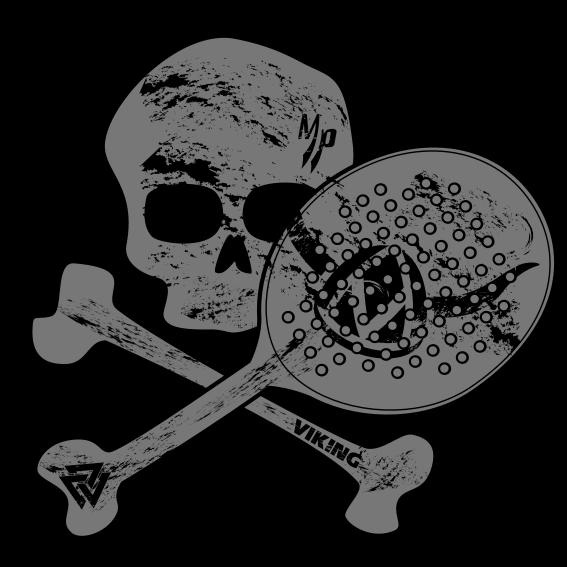
- Paddle specific compartment will hold up to 6 paddles!
- Paddle divider, to keep paddles separate and safe from scratching each other
- Oversized main compartment for all your Viking gear and a 12 pack of your favorite frosty beverages
- Inside mesh compartment has large pocket to keep gear organized
- Large pockets on either side of bag for items like your phone, car keys, extra grips, balls, energy bars, gloves, warmitt, gaiter, etc.
- Left side: Thermal lined section to keep a water bottle or a Chardonnay chilled
- · Zippered pocket on bottom for shoes or dirty clothes and those smelly socks
- Extra padded, durable and adjustable straps
- Quick grab neoprene handle on top
- Customizable bagtag

Color: Winter Camouflage

RETAIL PRICE: **\$89.99 #7V426622**

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Viking And Midnight Machete Co-Branded Apparel



RETAIL PRICE: **\$50**



WOMENS CROSSOVER HOODIE Sizes: S-XXL Color: Charcoal

RETAIL PRICE: **\$45**



MEN'S VEST Sizes: S-XL Color: Navy

RETAIL PRICE: \$60



WOMEN'S CINCH-IT ANORAK Sizes: S-XXL Color: Silver

RETAIL PRICE: \$65



MEN'S 1/4 ZIP Sizes: S-XL Color: Maroon

RETAIL PRICE: \$45



RETAIL PRICE: **\$30**

GRÎPS

TØUR ØVERGRÎPS

Introducing the Team Viking Overgrip. Our new Team Viking Overgrip strikes a great balance of comfort, durability, feel, and perspiration absorption to give you optimum playability Available in white and black.

VIKING



TØUR ØVERGRÎP CHIFSHT / FEEL / DURABLE

RETAIL PRICE: **\$8.99** 3-Pack Black #7V439701





RESITHIN REPLACEMENT GRÎP

Unique high friction low tack formula offers extreme feel and slip resistance in a thinner version for reduced grip size.

RETAIL PRICE: **\$8.99 #7V423000**



*Using this grip on any paddle will reduce the grip size by at least 1/8 handle size

DURASOFT+ REPLACEMENT GRÎP

Extra cushioning for softest feel and maximum playing comfort.

RETAIL PRICE: **\$8.99 #7V420000**







WINTER WARMITT

Thermally engineered. Allows you to grip the paddle with your bare hand while surrounding your hand and paddle with Polartec $^{\circledast}$ fleece.

RETAIL PRICE: **\$24.99 #7V422001**

WINTER SPØRT GLØVE

Take grip and let 'er rip! The softest, warmest Polar fleece lining. Elastic fit strap for a snug fit. Enhanced super tack Helmet/Horn grip. These gloves can battle harshest winter weather on the paddle courts or those chilly mornings on the golf course. You can even wear them while shoveling the driveway.

SIZES XS-XL

RETAIL PRICE: **\$34.99 #7V403001**

ACCESSØRIÊS



WHEELED BALL CÄRT

The new Valknut Ball Cart allows players and coaches to store all their platform tennis balls in one convenient place. The canvas bag detaches from the metal frame which makes it incredibly easy to transport.

RETAIL PRICE: **\$209.99 #7V443020**



EYEWEÅR

The NEW Viking eyewear has been specifically designed for platform tennis players. The features include:

- Padding for extra safety
- · Anti Fog vents
- Multiple lenses for day and night play
- · Custom case which includes a lens cleaner and multiple lenses holders

Sizes: Medium or Large

RETAIL PRICE: **\$49.99** MEDIUM **#7V434060** LARGE **#7V433010**



TØUR NET STRAP

The new Viking net strap crafted with heavy duty polyester webbing, stainless steel double snap hook, brass eyelets for maximum durability at the connection point. Adjustable height and clip made with extra durable stainless steel maintains net height in extreme weather conditions.

RETAIL PRICE: **\$7.95 #7TV3820000**

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PICKLËBALL

COMING FALL 2022

VIKING

Designed in Chicago, IL



Viking has been the biggest name and market leader in platform tennis for almost thirty years. During this time, we have used advanced engineering and the finest materials combined with revolutionary technologies and cutting-edge design to produce high performance platform tennis paddles, balls, and accessories, separating ourselves from the rest of the field. We plan to do the same in pickleball.

RULË THE CØURT.™







